



Canadian Junior Agility Games is pleased to host the 2nd Junior Agility Games to be held July 12th, 2014 in Minesing, Ontario (just north of Barrie). Sponsorship is a key component to the success of this volunteer-driven event.

Participation is expected to top over 30 dog/handler teams, family, support staff and 30 volunteers. Success is contingent on our large volunteer, vendor and sponsorship base. An event of this caliber will showcase amazing canine athletes and their human partners as they run for placements and awards.

We are hoping to attract sponsors to showcase their products and advertise to the next generation of agility handlers. We would like to keep the cost for the juniors attending our event to a minimum and hope that the sponsorship will help cover some of the costs associated with putting on an event of this size. We have a dream of making this an annual event to attract competitors from all over North America and the response from Canada and the United States has been very positive with many teams already planning on attending. We are hoping to present an event in which youth can come together and encourage, cheer and become friends through a common interest.

Dog agility has been experiencing exponential growth from its early beginnings in the late 1980's. Agility promotes a healthy active lifestyle for humans and canines alike and we are hoping to help develop the junior program to encourage the youth of today to get involved in physical fitness, commitment and responsible dog ownership. We feel the youth of today should have a venue to showcase their talents and compete against people in their own age groups.

Our committee is made up of a large group of volunteers who share a love of dogs and agility alike. Collectively, we have a wealth of experience as trial organizers, participants, judges and volunteers at many of the agility trials held throughout Ontario. Our group has been fortunate to have had the opportunity to organize both a regional and national agility event and we are taking our experiences forward to make this one of the most successful agility events ever.

Your sponsorship will be greatly appreciated, and in return we would like to offer you a unique opportunity to promote your business to a wide variety of consumers. Please review the attached sponsorship levels and vendor opportunities, and contact us to discuss your involvement further.

We look forward to working with you!

Sincerely,

Sandra Bourne
Sponsorship Co-ordinator and Event Organizer

sponsorship@cjag.ca